

ACADEMICS

Choose Your Adventure.

A blue-tinted photograph of three students in a classroom. A man in a suit and tie is leaning over a desk, looking at a laptop screen. A woman is sitting at the desk, looking at the screen. Another man is sitting next to her, looking towards the camera. The background shows a classroom with a whiteboard and other students.

BENTLEY
UNIVERSITY

Your Journey Starts Here.



At Bentley, we know a modern education has to prepare you for today's complex world. That's why we give you the freedom and flexibility to map your academic journey around the things you're passionate about, and the dreams you want to see realized.

Throughout this journey, you'll take risks, confront your blind spots, challenge yourself and discover a better, more complete you. In the end, you'll graduate knowing everything you've studied has a place and a purpose, and that you're ready to succeed in your life and prepared to thrive in everything you do.

A young woman with long dark hair, wearing a teal sweater, is smiling and looking towards the right. She is sitting at a desk with a laptop in front of her. The background is softly blurred with warm, bokeh-style lights.

Emma's Journey

1

Major: Emma loves using both sides of her brain, channeling her creativity through the power of analytics. Using a Gallup StrengthsFinder test given by Bentley Career Services, she nailed down what she's best at and determined majoring in Marketing would be a great place to start.

2

Minor: Emma is a people person, and knows the business world is growing bigger every day, so she chose minors in International Affairs and Information Design and Corporate Communication, giving her even more ways to turn her skills into instruments of practical, positive change.

3

Experiential Learning: Emma spent a semester in Australia. Back stateside, she joined Bentley's Service-Learning Center and worked as a mentor and tutor to local at-risk middle school kids.

4

Technology: Bentley's Center for Marketing Technology gives Emma hands-on experience with the latest surveying tools and technology. She ran study groups and analyzed data using the same equipment and techniques used in industry today.

5

Accelerate: Emma's knack for analytics in her classes proved she was on the right path, so she decided to pick up the pace. With the Falcon Fast-Track, she's earning a Master of Marketing Analytics alongside her bachelor's degree, all in just five years.

Emma has a knack for creativity and a passion for strategy. She wants to use her forward-looking mindset to make a better world.

EMMA GILCHRIST

Graduation Year: 2020 · **Major:** Marketing

Minors: International Affairs, Information Design and Corporate Communication

CHOOSE A MAJOR

No matter
your career goals,
we have a major to
match your
interests.



"I chose the Information Design and Corporate Communication major because it combines my creativity and passion for marketing."

Sloane Hughes

Major: Information Design and Corporate Communication

BUSINESS

Accountancy
Business Economics
Computer Information Systems*
Corporate Finance and Accounting
Creative Industries
Economics-Finance
Finance
Information Design and Corporate Communication
Information Systems Audit and Control*
Management
Marketing
Professional Sales

*STEM-designated major

ARTS & SCIENCES

Actuarial Science*
Data Analytics*
English
Health Studies
History
International Affairs
Language, Culture and Business
Liberal Arts
Mathematical Sciences*
Media and Culture
Philosophy
Public Policy
Sustainability Science



Your Journey to

Bentley's approach to academics will give you the skills,

ADD A MINOR

Accountancy
Actuarial Science
Business Economics
Business Studies
(BA students only)
Computer Information
Systems
Data Technologies
Earth, Environment
and Global Sustainability
English and Media Studies
Entrepreneurial Studies
Finance
Gender Studies
Global Management
Health and Industry
History
Human Resources Management
Information and Process Management
Information Design and
Corporate Communication
International Affairs
International Economics
Law
Leadership
Management
Marketing
Mathematical Sciences
Modern Languages
Nonprofit Organizations
Philosophy
Politics
Psychology
Public Policy
Sociology
Spanish for Business
Sports Business Management
Supply Chain/
Operations Management
Sustainable Investing

Specialize
your studies and
complement your
major, making you
more well-
rounded.

PUT YOUR EDUCATION TO USE

- Academic Competitions
- Projects with Corporate Partners
- Service-Learning
- Study Abroad

Choose
from a number
of options to put
your education
to use outside the
classroom.



Academic Success

tools and experience to enter the workforce and change the world.

“Going to Iceland was invaluable to my future career because I want to work with companies on implementing green supply chains, and the field work I did there furthered my knowledge of renewable energy sources.”

Tiara Obey

Business Major: Management

Liberal Studies Major: Earth, Environment and Global Sustainability



MASTER TECHNOLOGY

- Accounting Lab
- Center for Marketing Technology
- Center for Languages and International Collaboration
- Computer Information Systems Sandbox
- Media and Culture Labs and Studio
- Trading Room
- User Experience Center

Master the tools being used in industry in our state-of-the-art learning labs.



SUPERCARGE YOUR DEGREE

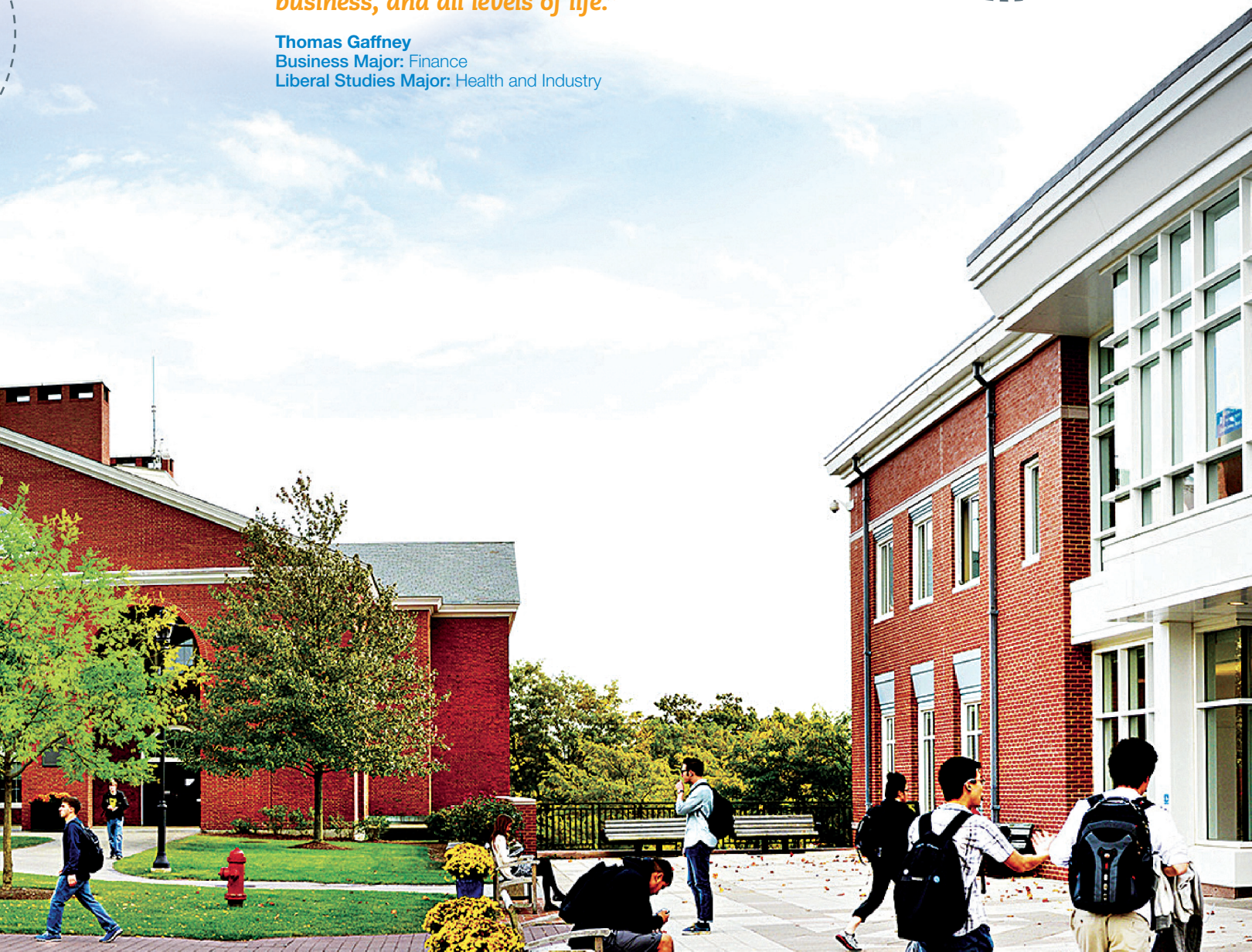
- Honors Program
- Integrated Double Majors
- Combined Bachelor's and Master's Degree in Finance
- Falcon Fast-Track

Add a second major or get a jump on your graduate degree to stand out in the market.



“With a business degree, you have the obvious ‘hard skills’ to be successful in any field. With the arts and sciences integration, you gain a broader knowledge that allows you to interact with people on all levels of business, and all levels of life.”

Thomas Gaffney
Business Major: Finance
Liberal Studies Major: Health and Industry





BENTLEY
UNIVERSITY

Undergraduate Admission
175 Forest Street
Waltham, MA 02452 USA

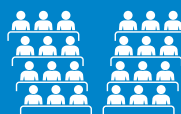
1

OF ONLY
THREE
SCHOOLS
IN THE U.S.
THAT IS ACCREDITED
BY AACSB AND EQUIS



AVERAGE
CLASS SIZE

24



#4

INTERNSHIP
OPPORTUNITIES



#1
CAREER
SERVICES



4,228

STUDENTS FROM
NEARLY 100 COUNTRIES



#1

U.S. News & World Report –
Best Regional Universities North

**FOR MORE
INFORMATION**

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