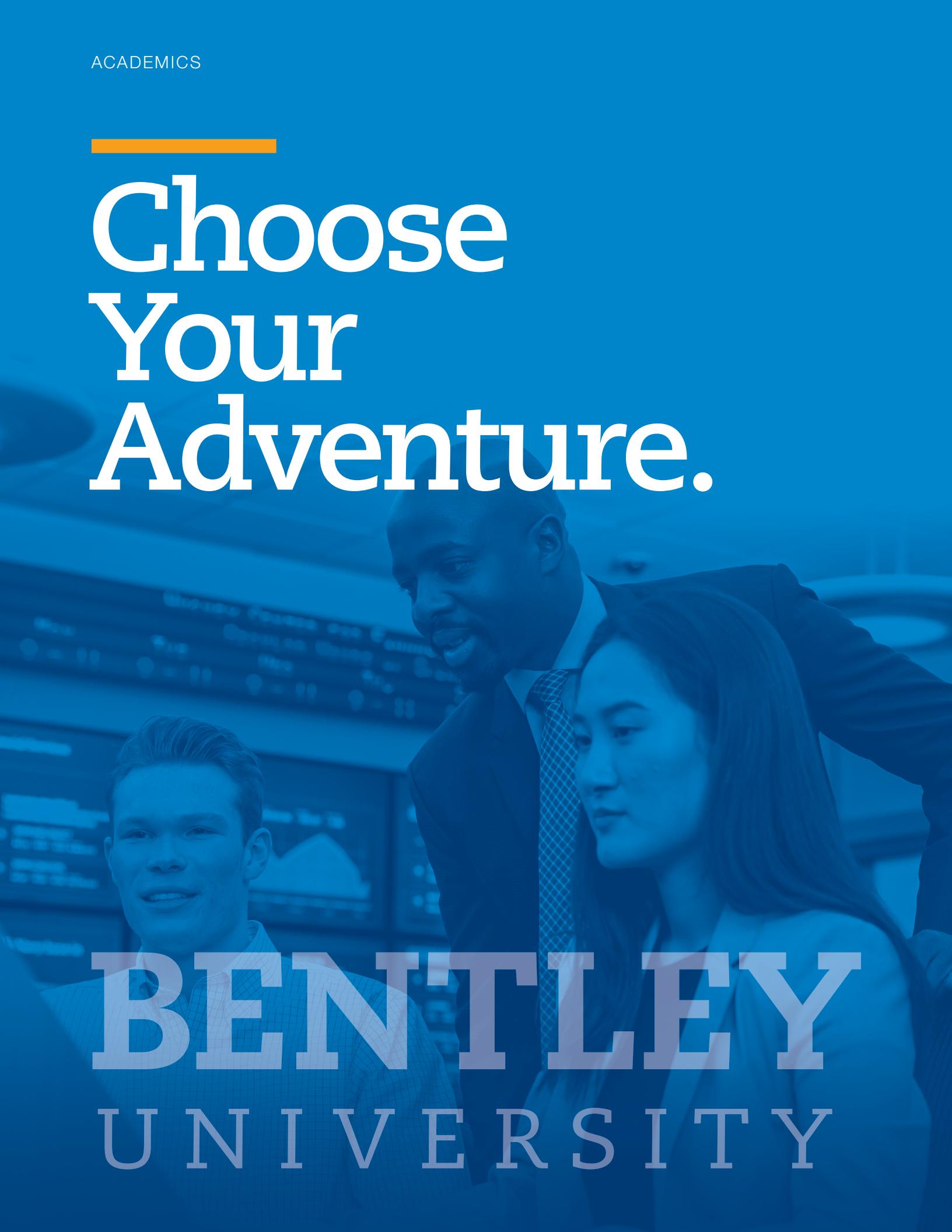


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# Choose Your Adventure.

A blue-toned photograph of three students in a classroom. In the foreground, a young man with short brown hair is smiling. Behind him, a young man and a young woman are also smiling. They are all dressed in professional attire, suggesting a business or technical program. The background shows computer monitors and data, indicating a technology or data science environment.

**BENTLEY**  
UNIVERSITY

# Your Journey Starts Here.



At Bentley, we know a modern education has to prepare you for today's complex world. That's why we give you the freedom and flexibility to map your academic journey around the things you're passionate about, and the dreams you want to see realized.

Throughout this journey, you'll take risks, confront your blind spots, challenge yourself and discover a better, more complete you. In the end, you'll graduate knowing everything you've studied has a place and a purpose, and that you're ready to succeed in your life and prepared to thrive in everything you do.



## Emma's Journey

1

**Major:** Emma loves using both sides of her brain, channeling her creativity through the power of analytics. Using a Gallup StrengthsFinder test given by Bentley Career Services, she nailed down what she's best at and determined majoring in Marketing would be a great place to start.

2

**Minor:** Emma is a people person, and knows the business world is growing bigger every day, so she chose minors in International Affairs and Information Design and Corporate Communication, giving her even more ways to turn her skills into instruments of practical, positive change.

3

**Experiential Learning:** Emma spent a semester in Australia. Back stateside, she joined Bentley's Service-Learning Center and worked as a mentor and tutor to local at-risk middle school kids.

4

**Technology:** Bentley's Center for Marketing Technology gives Emma hands-on experience with the latest surveying tools and technology. She ran study groups and analyzed data using the same equipment and techniques used in industry today.

5

**Accelerate:** Emma's knack for analytics in her classes proved she was on the right path, so she decided to pick up the pace. With the Falcon Fast-Track, she's earning a Master of Marketing Analytics alongside her bachelor's degree, all in just five years.

*Emma has a knack for creativity and a passion for strategy. She wants to use her forward-looking mindset to make a better world.*

# EMMA GILCHRIST

**Graduation Year:** 2020 · **Major:** Marketing

**Minors:** International Affairs, Information Design and Corporate Communication

# CHOOSE A MAJOR

No matter your career goals, we have a major to match your interests.



***"I chose the Information Design and Corporate Communication major because it combines my creativity and passion for marketing."***

**Sloane Hughes**

**Major:** Information Design and Corporate Communication

## BUSINESS

Accountancy  
Business Economics  
Computer Information Systems\*  
Corporate Finance and Accounting  
Creative Industries  
Economics-Finance  
Finance  
Information Design and Corporate Communication  
Information Systems Audit and Control\*  
Management  
Marketing  
Professional Sales

\*STEM-designated major

## ARTS & SCIENCES

Actuarial Science\*  
Data Analytics\*  
English  
Health Studies  
History  
International Affairs  
Language, Culture and Business  
Liberal Arts  
Mathematical Sciences\*  
Media and Culture  
Philosophy  
Public Policy  
Sustainability Science



# Your Journey to

Bentley's approach to academics will give you the skills,

## ADD A MINOR

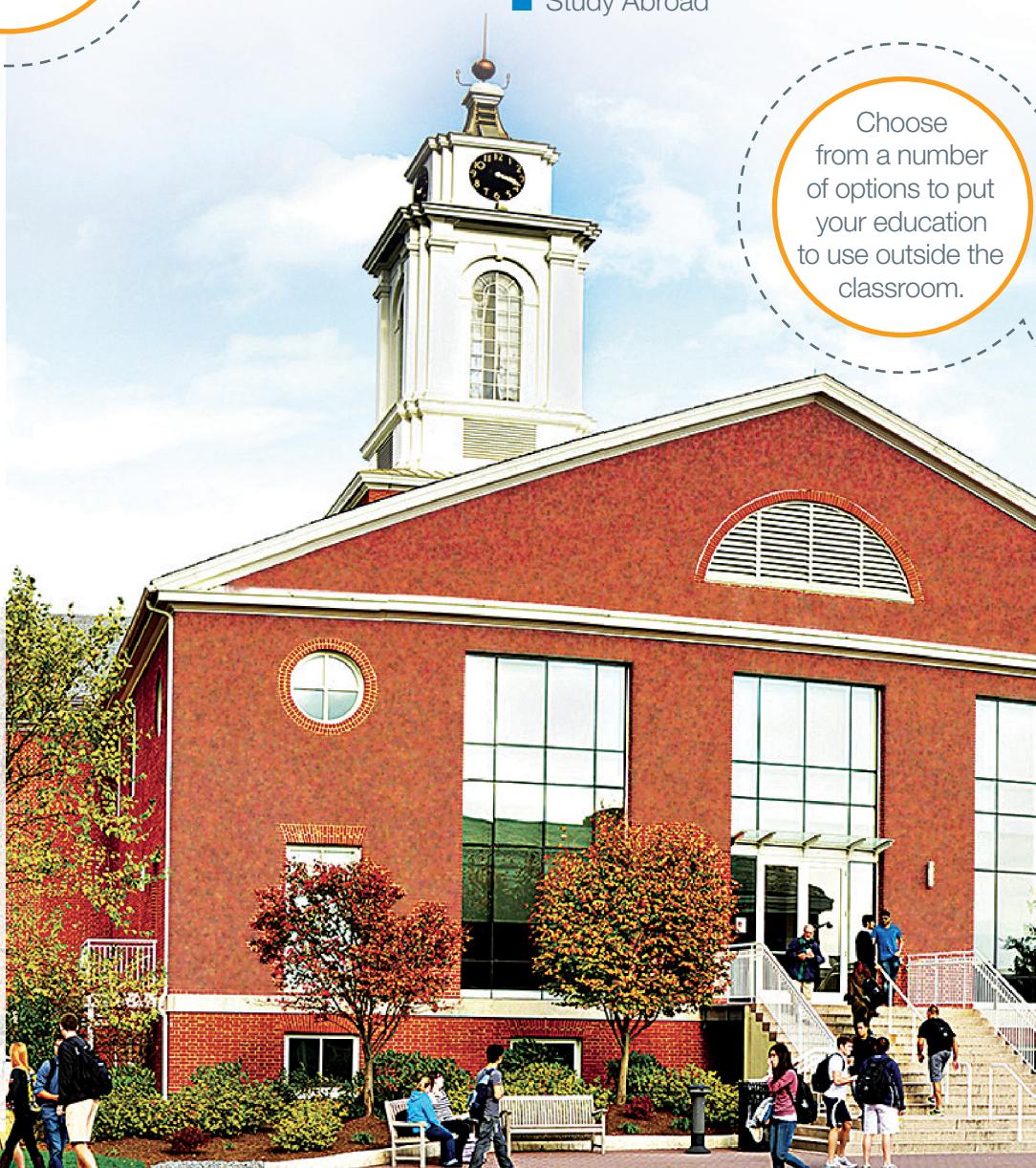
- Accountancy
- Actuarial Science
- Business Economics
- Business Studies (BA students only)
- Computer Information Systems
- Data Technologies
- Earth, Environment and Global Sustainability
- English and Media Studies
- Entrepreneurial Studies
- Finance
- Gender Studies
- Global Management
- Health and Industry
- History
- Human Resources Management
- Information and Process Management
- Information Design and Corporate Communication
- International Affairs
- International Economics
- Law
- Leadership
- Management
- Marketing
- Mathematical Sciences
- Modern Languages
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Sociology
- Spanish for Business
- Sports Business Management
- Supply Chain/Operations Management
- Sustainable Investing

Specialize your studies and complement your major, making you more well-rounded.

## PUT YOUR EDUCATION TO USE

- Academic Competitions
- Projects with Corporate Partners
- Service-Learning
- Study Abroad

Choose from a number of options to put your education to use outside the classroom.



# Academic Success

tools and experience to enter the workforce and change the world.

**“Going to Iceland was invaluable to my future career because I want to work with companies on implementing green supply chains, and the field work I did there furthered my knowledge of renewable energy sources.”**

**Tiara Obey**

**Business Major:** Management

**Liberal Studies Major:** Earth, Environment and Global Sustainability



## MASTER TECHNOLOGY

- Accounting Lab
- Center for Marketing Technology
- Center for Languages and International Collaboration
- Computer Information Systems Sandbox
- Media and Culture Labs and Studio
- Trading Room
- User Experience Center

Master the tools being used in industry in our state-of-the-art learning labs.



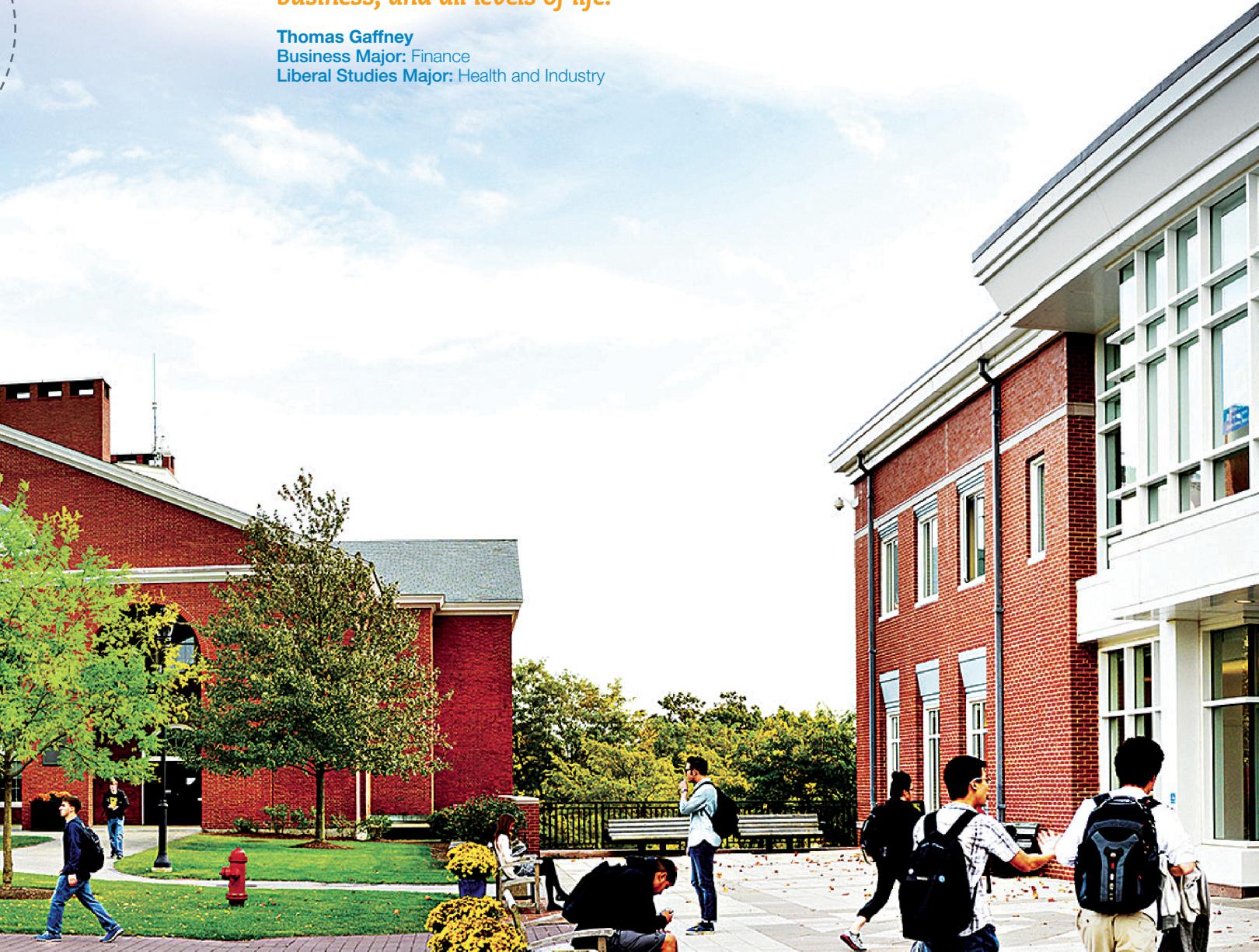
## SUPERCHARGE YOUR DEGREE

- Honors Program
- Integrated Double Majors
- Combined Bachelor's and Master's Degree in Finance
- Falcon Fast-Track

**“With a business degree, you have the obvious ‘hard skills’ to be successful in any field. With the arts and sciences integration, you gain a broader knowledge that allows you to interact with people on all levels of business, and all levels of life.”**

**Thomas Gaffney**  
Business Major: Finance  
Liberal Studies Major: Health and Industry

Add a second major or get a jump on your graduate degree to stand out in the market.





**1** OF ONLY  
THREE  
SCHOOLS  
IN THE U.S.  
THAT IS ACCREDITED  
BY AACSB AND EQUIS



AVERAGE  
CLASS SIZE

**24**



**#4**  
INTERNSHIP  
OPPORTUNITIES



**#1**  
CAREER  
SERVICES



**4,228**  
STUDENTS FROM  
NEARLY 100 COUNTRIES



**#1**

U.S. News & World Report –  
Best Regional Universities North

FOR MORE  
INFORMATION

**Office of Undergraduate Admission**  
Bentley University  
175 Forest Street  
Waltham, MA 02452 USA  
**EMAIL** [ugadmission@bentley.edu](mailto:ugadmission@bentley.edu)  
**WEB** [bentley.edu/undergraduate](http://bentley.edu/undergraduate)  
**PHONE** +1 781-891-2244  
**FAX** +1 781-891-3414

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