



BENTLEY UNIVERSITY

# Business, Through a Broader Lens

**At Bentley, business is just the beginning.** By combining a world-class business education with the best of the arts and sciences, you're able to create a course of study that matches your passions, interests and career ambitions. All students, whether majoring in business or the arts and sciences, have the opportunity to expand their Bentley academic experience with an optional second major, so you'll have the chance to become well rounded and better positioned to be a force for positive change in the world.



**BUSINESS  
MAJORS**

Accountancy  
Business Economics  
Computer Information Systems\*  
Corporate Finance and Accounting  
Creative Industries  
Economics–Finance  
Finance  
Information Design  
and Corporate Communication  
Information Systems Audit and Control\*  
Management  
Marketing  
Professional Sales  
Quantitative Economics\*



**LIBERAL STUDIES  
MAJOR (LSM)**

**CONCENTRATIONS**  
American Studies  
Diversity and Society  
Earth, Environment  
and Global Sustainability  
Ethics and Social Responsibility  
Global Perspectives  
Health and Industry  
Media Arts and Society  
Political Economy and Development  
Quantitative Perspectives

**Andre**  
Corporate Finance and Accounting  
Hometown: Framingham, MA

\*Denotes STEM-Designated Program

## GENERAL BUSINESS CORE REQUIREMENTS

Legal and Ethical Environment of Business  
Tools and Concepts in Accounting and Finance  
Practice and Applications in Accounting and Finance  
Business Statistics  
Marketing-Operations Fundamentals  
Human Behavior and Organizations  
Business Processes and Systems  
Integrated Business Project  
Global Strategy



26

AVERAGE  
CLASS SIZE

11:1

STUDENT TO  
FACULTY RATIO

6

STEM-DESIGNATED  
MAJORS

#1

Best Regional  
Universities-North

## ARTS AND SCIENCES MAJORS

Actuarial Science\*  
Data Analytics\*  
English  
Health Studies  
History  
International Affairs  
Language, Culture and Business  
Liberal Arts  
Mathematical Sciences\*  
Media and Culture  
Philosophy  
Public Policy  
Sustainability Science



## BUSINESS STUDIES MAJOR (BSM)

### REQUIRED COURSES

Legal and Ethical  
Environment of Business  
Tools and Concepts in Accounting  
and Finance  
Practice and Applications  
in Accounting and Finance  
Business Statistics  
Marketing and  
Operations Fundamentals  
Human Behavior  
and Organization



**Cassie**

Actuarial Science and Business Studies  
Hometown: Downingtown, PA

## MINORS

Accountancy  
Actuarial Science  
Business Economics  
Business Risk Assurance  
Business Studies  
(BA students only)  
Computer Information  
Systems  
Data Technologies  
Earth, Environment and  
Global Sustainability

English and Media Studies  
Entrepreneurial Studies  
Ethics and Compliance  
Finance  
Gender Studies  
Global Management  
Health and Industry  
History  
Human Resources  
Management  
Information and Process  
Management

Information Design and  
Corporate Communication  
International Affairs  
International Economics  
Law  
Leadership  
Management  
Marketing  
Mathematical Sciences  
Modern Languages  
Nonprofit Organizations

Philosophy  
Politics  
Psychology  
Public Policy  
Sociology  
Spanish for Business  
Sports Business  
Management  
Supply Chain/Operations  
Management  
Sustainable Investing

# Learn it Here, Use it Out There

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**Mastering technology isn't an accomplishment, it's a journey.** At Bentley, you'll become fluent in today's latest tools, from the hows and whys to what's next. And you'll discover the competency and confidence to share your expertise with others, whether you're breaking down analytics with the boss or teaching your team how to deploy a new software program.

## **BENTLEY'S HIGH-TECH LEARNING LABS**

- Center for Languages and International Collaboration (CLIC)
- Computer Information Systems (CIS) Sandbox
- The Howard A. Winer Learning Lab for Economics, Accounting and Finance (LEAF)
- Media and Culture Labs and Studio
- Trading Room
- User Experience Center (UXC)



6

## HIGH-TECH LEARNING LABS



24

## BLOOMBERG TERMINALS IN THE TRADING ROOM



# The Classroom is Just the Beginning

**Hands-on learning is a cornerstone of the Bentley experience.** We believe that your education is a living thing that reflects what makes you special. It should be challenged, put to work and always growing, just like you.

## INTERNSHIPS

**Put your education to work.** Learning goes way beyond the classroom. Our internship program connects you with top employers around the globe, giving you practical experience and a leg up when it comes time to find a job.



*Being able to work in an actual corporate office where they're making real software takes a lot of the hypotheticals you learn about in class and actually implements them.*

### Vincent

Computer Information Systems  
Hometown: South Windsor, CT

# #4

Internships



# 92%

**OF STUDENTS  
COMPLETE  
ONE INTERNSHIP**

Survey of Bentley seniors

# 70%

**OF STUDENTS  
COMPLETE MORE THAN  
ONE INTERNSHIP**

Survey of Bentley seniors

## STUDY ABROAD

**Make the global marketplace your home.** At Bentley, we help connect you with the world through a study abroad program that immerses you in the culture, customs and business challenges of another country. Because sometimes mastering the global economy means leaving your backyard.



# 25+

### COUNTRIES

Argentina	France	Morocco
Australia	Ghana	Netherlands
Austria	Greece	Peru
Brazil	Guinea	Singapore
Bulgaria	Hong Kong	South Africa
Chile	Hungary	South Korea
China	India	Spain
Czechia	Ireland	Switzerland
Denmark	Italy	United Kingdom
Egypt	Japan	

# 80+

### PROGRAMS

Ranging from short intensive trips to semester- and year-long immersions

## SERVICE-LEARNING

**Leadership through service.** Do you want to be a leader after graduation? Serve your community today. Service-learning puts our students in charge of solving real problems in nearby cities and across the globe. Along the way, they develop the key civic skills that employers crave — communication, consensus building, project management, problem solving — and become well-rounded citizens invested in the world around them.



# 1,000+

**STUDENTS EACH YEAR TAKE PART IN SERVICE-LEARNING**

# A Proven Plan for Success

**Our Pulsifer Center for Career Development is ranked in the top five nationally every year for a reason: They help our graduates land great jobs.** We have longstanding relationships with some of the biggest companies in the world, and are always reaching out to up-and-coming firms and startups, giving you an advantage when you enter the job market.

## EMPLOYERS OF RECENT BENTLEY GRADUATES

Accenture	John Hancock
Anheuser-Busch	JPMorgan Chase
athenahealth	KPMG
Bank of America	Liberty Mutual
BCG	Macy's
Bloomberg L.P.	Marriott International
Boston Scientific	Michael Kors
Cantor Fitzgerald	Microsoft
Colgate-Palmolive	MullenLowe
Dana-Farber Cancer	New Balance
Dell	Oracle
Deloitte	PwC
Epsilon	Raytheon
Expedia	Rockport
EY	Sun Life Financial
Fidelity Investments	TJX Companies
Goldman Sachs	Travelers
Havas Media	United Technologies (UTC)
Hill Holliday	WarnerMedia
HubSpot	Wayfair
Institute	Wellington Management
Intel	

# \$62K

**MEDIAN STARTING  
SALARY OF A  
BENTLEY GRADUATE**

# #1

Career Services



# 98%

## BENTLEY CLASS OF 2020

Were either hired or accepted to graduate programs within six months of graduation



# Four Steps to a Dream Career

## At Bentley, career preparation starts the day you step on campus.

You'll create a personalized plan with your dedicated career coach to discover your passions, consider your options and develop the skills and experience that employers seek.

### GDI 101

The Career Development Introduction 101 (CDI 101) equips all students with a comprehensive career toolkit. This course launches our Hire Education program, aimed at supporting our belief that competence, confidence, community and curiosity lead to meaningful careers and lives. The six-week class — designed and taught by Bentley career advisers — is not required but is taken by more than 97 percent of students and addresses the foundational aspects of career development.

### CAREER FAIR

This is an opportunity for you to connect face to face with top employers for potential jobs or internships, at a convenient on-campus event. Held each year during the fall and spring semesters, our Career Fairs attract 130-plus employers and more than 1,200 undergraduate students.

STEP

1

## Explore

Develop an understanding of your skills, interests and abilities, and discover possible career paths.

STEP

2

## Focus

Work with your dedicated coach, narrow and define objectives, and create a more focused, effective résumé.

STEP

3

## Experiment

Apply the knowledge you've learned in the classroom to the workplace through internships, and expand your practical experience.

STEP

4

## Succeed

Build professional relationships, land a full-time position, and successfully transition to the workplace.

# Your Life, Your Campus

**At Bentley, the entire student life experience is designed around creating a campus that's as bold as you.** Student organizations offer opportunities to practice teamwork, leadership, networking and innovation, all while having a whole lot of fun. If you're into sports, Falcon Pride is running at an all-time high, thanks to a new state-of-the-art hockey arena. And since our campus is so close to Boston, you're just minutes away from art, music, shopping and all the city has to offer.



## 20%

**PARTICIPATE IN FRATERNITY  
AND SORORITY LIFE**

## 20+

**NCAA  
DIVISION I & II  
TEAMS**

## 100+

**STUDENT  
ORGANIZATIONS**

# Apply to Bentley

## FIRST-YEAR STUDENTS

Bentley offers three options for first-year admission. Early Decision I and II are binding programs that provide you with your admission decision earlier. We recommend these programs if you know that Bentley is your first choice school. Our regular decision program is non-binding and you will be notified of your decision in mid-March. See our website for more details [bentley.edu/apply](https://bentley.edu/apply).

### APPLICATION REQUIREMENTS

#### First-Year Applicants

- Common Application
- High school transcript
- Letters of recommendation
- Standardized test scores (optional)

## TRANSFER STUDENTS

Bentley offers admission for transfer students twice each year, in the fall and spring. See our website for details [bentley.edu/apply](https://bentley.edu/apply).

### APPLICATION REQUIREMENTS

- Common Application
- High school and college transcripts
- Letters of recommendation
- Transfer college report
- Midterm report
- Standardized test scores (optional)

## 2021-2022 TUITION AND FEES

Tuition and Fees	\$54,910
Room and Board	\$18,130
Activity Fee	\$440
New Student Enrollment Fee	\$250
Books and Supplies (estimate)	\$1,325
Personal Expenses (estimate)	\$1,250
<b>TOTAL RESIDENT STUDENTS</b>	<b>\$76,305</b>

International Student Fee	\$200
Health Insurance (estimate)	\$2,130
<b>TOTAL INTERNATIONAL STUDENTS</b>	<b>\$78,635</b>

Visit [bentley.edu/apply](https://bentley.edu/apply) for details.

## SCHOLARSHIPS, AWARDS AND FINANCIAL AID

**SCHOLARSHIPS FOR FIRST-YEAR AND TRANSFER APPLICANTS**  
Academic scholarships are awarded to top applicants, both domestic and international. Amounts range from partial to full tuition. Scholarship notifications are included with your admission decision.

### MICRO-SCHOLARSHIPS

Bentley partners with RaiseMe to allow all first-year and transfer applicants the opportunity to earn micro-scholarships that recognize everyday achievements. These awards become part of your Bentley financial aid award. For more information on eligibility and program details, visit [raise.me/join/bentley](https://raise.me/join/bentley).

### NEED-BASED AID

Bentley-funded need-based grants are available to U.S. citizens and permanent residents. There are three possible components to a financial aid package: grants, work opportunities, and low-interest student loans. International students and those with DACA status (Deferred Action for Childhood Arrivals) are not eligible for federal, state or Bentley need-based aid. For more information regarding the application process and deadlines, visit [bentley.edu/financial-aid](https://bentley.edu/financial-aid).

### WOMEN'S LEADERSHIP PROGRAM

First-year students applying for entry in the fall term are eligible to apply for the Women's Leadership Program, which recognizes women who have demonstrated strong leadership potential while in high school. Recipients participate in a four-year program that empowers young women with the essential skills, experiences and confidence to advance into leadership roles and includes a \$10,000 per year award. A separate application is required.

### FIRSTGEN PRESIDENTIAL FELLOWS

This is a highly selective and prestigious program for first-generation college students with outstanding leadership potential. The program provides the full cost of attendance in grants and scholarships, as well as faculty mentors and access to exclusive workshops on academic success, networking and career development. View our website for more information [bentley.edu/firstgen](https://bentley.edu/firstgen).

# BENTLEY UNIVERSITY

Undergraduate Admission  
175 Forest Street  
Waltham, MA 02452 USA



## Office of Undergraduate Admission

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Follow us on Instagram @BentleyU and for a Virtual Tour visit [bentley.edu/virtualtour](https://bentley.edu/virtualtour)

